



Community
Environmental
Council

Bold Climate Action
Acción Climática Audaz

Telea
INSIGHTS™

Empowering Change

An Evening with Dr. Flávia Maia,
Pioneering Women's Climate
School for Global Impact



Presented by Community Environmental Council and Telea Insights

January 19, 2024

LEADING
ENVIRONMENTAL
ACTION ON THE
CA CENTRAL COAST
SINCE 1970



LAS INTÉRPRETES EL DÍA DE HOY

TODAY'S INTERPRETERS

Presencial:
Javi Infante Varas
Alíz Ruvalcaba

ROOTED LANGUAGE JUSTICE



HOW TO USE EQUIPMENT

- ★ Place the earpiece on your ear but keep the receiver off if your preferred language is being used in the main space.
- ★ We'll give 3 seconds to either turn on or off our receivers when we switch languages.
- ★ Keep cell phones away from the receivers

CÓMO USAR EL EQUIPO

- ★ Acomoda el audífono en tu oreja pero mantén el receptor apagado si tu idioma se está hablando en el espacio.
- ★ Daremos 3 segundos para encender o apagar tu receptor cuando cambiemos de idioma.
- ★ Mantén tu celular alejado del receptor



Notice of Photographic and Media Recording

By attending this event, you are entering an area where photography, audio and video may occur. By entering the event premises, you consent to such recording media and its release, publication, exhibition or reproduction.

Thank you!

Personal Care

Restrooms

- Located at the back of house
- Four individual stalls
- Two entry ways, one right off of the kitchen and one accessible by the stairs.

Water

- Still and sparkling water on hospitality table.

Self-Care

- Feel free to step out whenever you need to.

Thank you to our Partners



Community
Environmental
Council

Bold Climate Action
Acción Climática Audaz

Telea
I N S I G H T S™

TAKING BOLD ACTION TO CREATE CHANGE

OUR MISSION

CEC builds **on-the-ground momentum** to reverse the threat of the climate crisis.

We **transform** the systems that fuel it.

We **safeguard** the community from its impacts.

We **lead**, we **partner**, we **act**.

And every day, we **move people** to create a more resilient California Central Coast.



Community
Environmental
Council
Bold Climate Action
Acción Climática Audaz

SPONSOR

Caitlin Ryan

Associate, Telea Insights





SPEAKER

Nadra Ehrman

2nd Vice President, CEC Board of Directors
Director of Sustainability, The Towbes Group



Community
Environmental
Council

Bold Climate Action
Acción Climática Audaz

SPEAKER

Dr. Flávia Maia

Co-founder and Creative Director
of Filha do Sol



Filha do Sol in California

2024

The Brazilian rainforest on fire, 2023. Source: Science.org

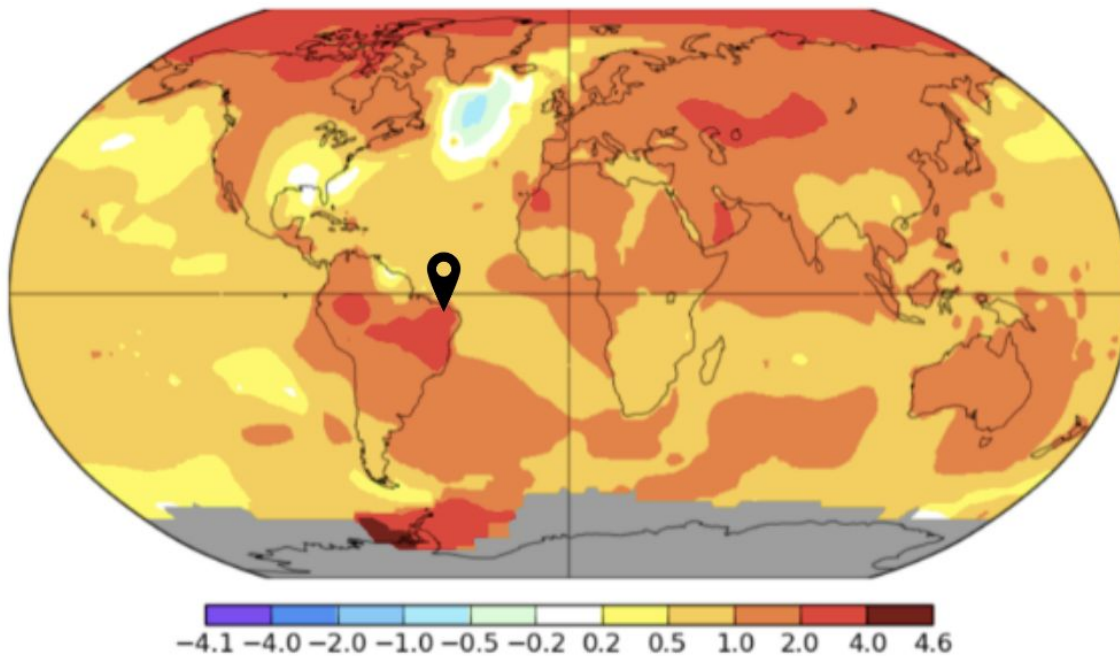




Annual J-D

L-OTI(°C) Change 1918-2018

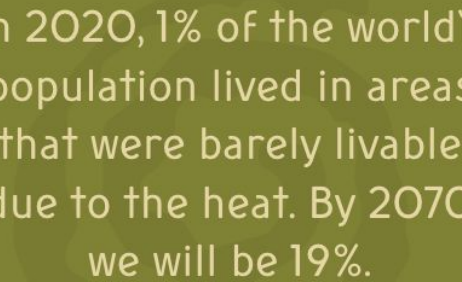
1.02



GISTEMP Team, 2019: GISS Surface Temperature Analysis (GISTEMP).

Brazilian Northeast retirantes





In 2020, 1% of the world's population lived in areas that were barely livable due to the heat. By 2070 we will be 19%.

Source: Abrahm Lustgarten. The New York Times, Pro Publica and the Pulitzer Center



The Future?

75% of young people say
the future is scary.

Source: The Lancet Planetary Health



BRASIL

MARANHÃO

PIAUI



AREA OF ACTION

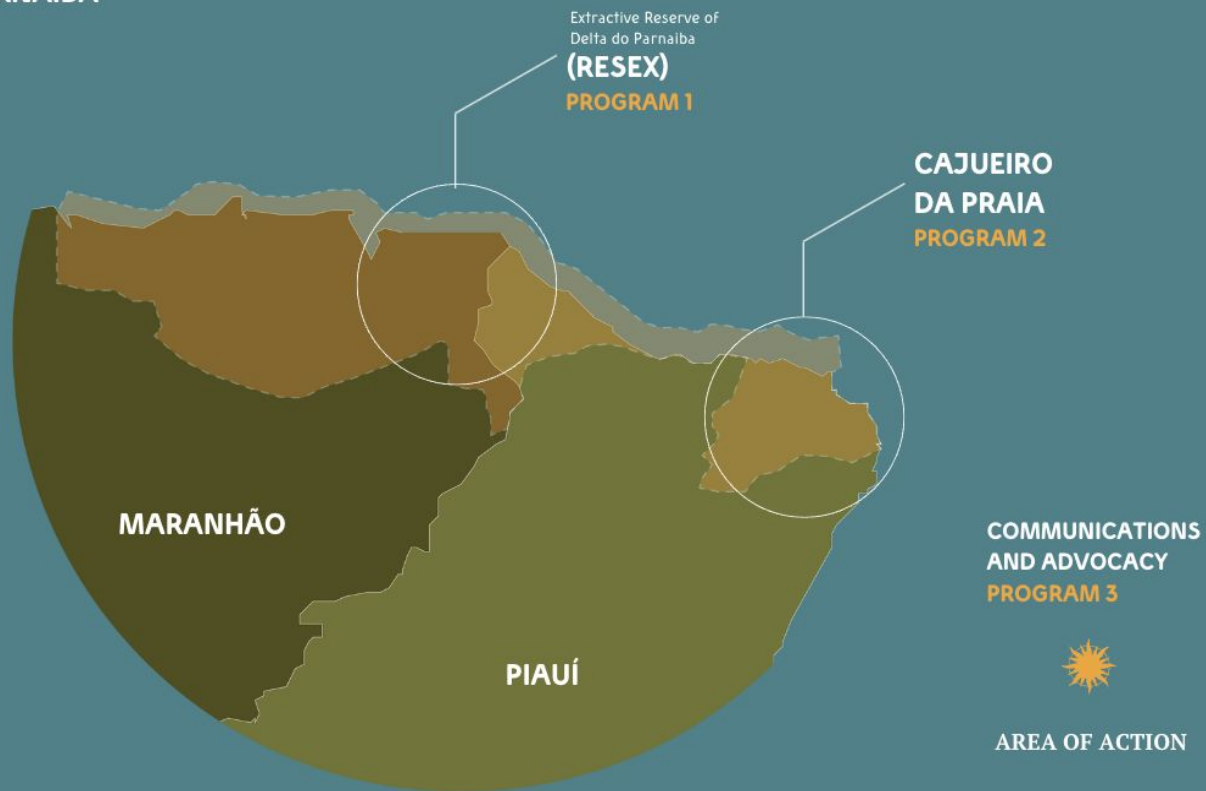


Environmental
Protection Area of
**DELTA DO
PARNAIBA**

MARANHÃO

PIAUI

Environmental
Protection Area of
**DELTA DO
PARNAIBA**









The Future?

90% of all climate finance goes to mitigation
and only 10% goes to adaptation.

Source: Climate Policy Initiative's, Global Climate Finance Scenario



The Future?

Thousands of people who die every day
defending their land and the
environment - in the last ten years 75%
of them have died in Latin America.

Source: Global Witness.









Beach
passeios

BRASIL
HEXA
COPA 20

MOVIMENTO DOS PESCADORES E PESCADORAS ARTESANAIS
BRASIL



The Future?

90% of philanthropic funding goes to organizations led by white individuals, 80% to organizations led by men, and only 0.2% focuses on women and the environment.

Source: Global Green Grants Fund

A stylized sun graphic with a blue central disk and several blue rays extending outwards. The text 'FILHA DO SOL' is written in a bold, yellow, sans-serif font across the center of the sun.

**FILHA
DO
SOL**

à la **BADAUÊ**





Mission

Filha do Sol uplifts frontline women's leadership on ecosystems regeneration and climate justice.



IMPACT



100 women mobilized



30 women climate leaders



10 communities



300,000 ha of protected area



The Future?

Not only are locally-led climate approaches more effective and efficient than top-down solutions, but they are also keystone to diversifying climate work.

Source: British Ecological Society Journal.



The Future?

Women achieve stricter and more sustainable extraction rules when present in conservation and natural resource management.

Source: Journal of Environmental Evidence.



The Future?









Projeto
**Verde
Vida
Mangue**

Imagem: Gal



Scan to donate
and help us raise
funds for our
programs.



Community
Environmental
Council
Bold Climate Action
Acción Climática Audaz

FILHA DO SOL

Telea
INSIGHTS

Thank you!

Questions?



Scan to donate
and help us raise
funds for our
programs.

Thank you to our Partners



Community
Environmental
Council

Bold Climate Action
Acción Climática Audaz

Telea
INSIGHTS™



**Our community hub in downtown Santa
Barbara is available to rent!**

***To learn more about using the space for
your next event or meeting, visit
envirohubsb.org***



THE  HUB

Community Environmental Council
El Centro Ambiental

Upcoming Events



Home Electrification Workshop— First Steps to Creating a Clean Energy Home

**Tuesday, January 23rd,
6:30-7:45 pm**

Virtual - Sign up on our website!



Climate Protection & Restoration Initiative: People's Hearing on Climate Change

**Thursday, January 25th
6:00-8:30 pm**

1219 State Street, RSVP online!

Thank You

Get the latest updates
in your pocket

 **Facebook** /cecsb

 **Instagram** @cec_sb

 **Youtube** /CECSB

 **LinkedIn** /company/cecsb



Sign up for our newsletter